



# BETHEL BANNER

We provide quality care in our communities for people who will benefit from health and residential services for the aging, guided by the Gospel of Jesus Christ.

Bethel Home and Services, Inc.

Fall 2009

Volume 23 Number 2



## Warm Christmas Greetings From Residents and Staff of Bethel Home and Services

As we consider the wonderful gift God offers us through his son, Jesus Christ, we also consider the special traditions of the season meaningful for the people living at Bethel's homes.

Our staff members and residents appreciate all the kind remembrances of the community during the Advent season. Christmas carolers bring joy; Advent and communion services offer peace; visitors and family members bring love. Together we savor meaningful sights, sounds and smells of Christmas memories: traditional decorations, music, baked goods, pageants and parties!

One of the favorite traditions is decorating of the trees at Bethel Home, Maplewood Terrace, Care Cove Adult Day Care, Bethel Parkside LaFarge, Bethel Village Cashton, and Coulee View Coon Valley. The Christmas trees always bring back memories: the year we didn't have one, making handmade decorations in school, the most perfect tree, the Charlie Brown tree, or the lighting of real candles on the tree with the bucket of water nearby.

We invite you to help us light our special Tree of Lights in the front lobby of Bethel Home. We will have a "lighting ceremony" at 1 p.m. on Tuesday, December 1. Near our Christmas Tree of Lights we will have a list of gifts received throughout the Advent season.

We are enclosing a return envelope for your convenience in making a gift to the tree of lights in honor of people on your own gift list. You may also wish to name a gift in memory of someone special you are remembering this Christmas season.

We look forward to reading the names of those you honor or remember in our Advent services each week. Thank you for all you do for our residents during this holy season and throughout the year.

With peace, joy and love,  
*Clark D. Nordberg*  
Bethel Home and Services  
Executive Director

*Inga Gerber*  
Bethel Foundation  
Executive Director

*Rev. Dr. Steve Fossum*  
Chaplain

## The Bethel Banner

A publication of Bethel Home  
and Services Foundation

**Clark D. Nordberg,**  
Executive Director  
Bethel Home and Services

**Inga Gerber,**  
Executive Director and Editor  
Bethel Home and Services Foundation

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## Dear Friends of the Bethel Home and Services Foundation,

This year, Bethel Home and Services needs Foundation support more than ever. During the past fiscal year ending June 30, the Foundation provided \$91,917 to Bethel projects including funding for the wheelchair accessible van. Thanks to all our donors for making that possible.

The Foundation has a tradition of providing significant support to initiate new programs: Bethel Village and Bethel Parkside, Maplewood Terrace Assisted Living, Eldergarden Alzheimer's Care, renovations at Bethel Home and setting up the Rehab Center at Bethel Home. Each of these programs offers a wonderful service to families in our communities.

For families who live across the country or across town, it's reassuring for them to know that Bethel Home and Services is here to provide the level of care needed. Whether it's assisted living, short term rehab services or long term skilled care at Bethel Home, the Bethel Foundation has granted support to make all these programs available with start up costs, updated equipment and furnishings.

As donors and members of the Foundation Board of Directors, you can be proud of the work that has been done. As we move forward, we need to look for new and innovative ways to continue to support programs and technology changes in how we, as a community, care for our elders.

The Foundation staff works to coordinate programs with the Bethel Home Auxiliary, the Nursing Home and Community Services teams, staff committee and the Birchwood, Cashton, LaFarge and Coon Valley Corporations as well as the community advisory board in Westby to review programming at Bethel Butikk Thrift Shop and Food Pantry. We also work to strengthen Bethel's relationship with the business community through organizations, businesses and churches with programs, staff participation and cooperative ventures.

I look forward to working with all of you in the coming year to support the ministry of Bethel Home and Services. Now, more than ever, our programs rely on supplemental funding to provide the services needed in the community. Thank you for making that possible.

Peace to you,

Inga Gerber,  
Bethel Home and Services Foundation Executive Director



Serving at the  
Auxiliary Pie  
and Ice Cream  
Social at  
Maplewood  
Terrace were:  
Howard  
Dunnum,  
Pauline  
Moilien, Elaine  
DeBuhr, Marie  
Berg, Eloda  
Penchi and  
Ruth McClurg.

# Bethel Home and Services Foundation Highlights 2008-2009

- Dr. Robert Starr and Aaron Cade led the 11th annual golf outing for Bethel at the Viroqua Hills Golf Course on August 10, raising an additional \$14,069 for special equipment and updates at Bethel Home and Maplewood.
- Bethel staff members and volunteers hosted the Wild West Breakfast in August of 2009, with proceeds of \$2,575 to update the bathing and shower rooms at Bethel Home and purchase specialized equipment for Maplewood.
- The Fifth Annual Maplewood Quilt Show was held in October, with proceeds of \$1600 going to help build a patio at Maplewood Terrace.
- A gift of \$18,988 has been made to Bethel Home and Services along with restricted gifts of \$33,000 for the wheelchair accessible van and in-kind donations of \$11,638. Additional gifts from restricted funds for Cashton for \$6,654 and LaFarge for \$1,150 and Maplewood Terrace Assisted Living Apartments for \$1,407 were given. Contributions restricted for the Bethel Butikk Mission Fund of \$19,080 were used.
- The Foundation published four issues of the Bethel Banner highlighting activities and news at Bethel for the year. Three issues were mailed to the Foundation mailing list of 5,300. The July issue was inserted in seven area newspapers.
- Thrivent Financial for Lutherans approved Bethel Home and Services as a “GivingPlus®” Social Ministry to receive matching funds for gifts made by Thrivent members through 2009 as a direct donation to Bethel Home and Services. Thrivent Financial is changing this program to “Thrivent Choice.” You will be able to designate Thrivent Financial funded gifts to Bethel Home and Services through the “Thrivent Choice” program in 2010. We encourage you to talk to your Thrivent representative about this new program.
- The Foundation provided two academic loans to employees of Bethel Home and Services who are pursuing professional degrees.
- In July 2008, we offered a bus trip to friends of Bethel Home and Services. A full bus of 56 people traveled to Plymouth, Minnesota to the “Church Basement Ladies II” musical comedy. We also co-hosted a Norway tour with Sugar Creek Bible Camp that same month. 20 people participated in the 12 day tour. In June 2009 we hosted another bus trip for 56 people to travel to Dubuque, Iowa to cruise the Mississippi River on the Celebration Belle “Big Band River Cruise.”



Alzheimer's Association Representative Liz Greenwald (left) congratulated the Bethel Home Team for raising the most funds for the Vernon County Memory Walk.



Bus trip participants enjoyed a beautiful fall day trip to Fanny Hill Dinner Theatre in Eau Claire in September this year. Following a delicious noon meal, everyone enjoyed the matinee play, “A Nice Family Gathering”. Bethel bus trips are becoming an outing many friends look forward to each year. To receive information about bus trips, contact Bette Schoenemann at 608-637-6323.

# Golf Outing Benefits Bethel Programs

It was a beautiful summer day at the Viroqua Hills Golf Course on August 10 when Dr. Robert Starr and Aaron Cade co-chaired the Bethel Foundation's 11<sup>th</sup> annual Golf Outing as a benefit for the residents and tenants of Bethel Home and Maplewood Terrace Assisted Living Apartments. Twenty-nine teams competed for awards and prizes through the best ball format. Citizens First Bank team members Ron Moilien, Paul Larsen, Tom Weston and Jay Halverson won 1<sup>st</sup> prize with a score of 57. A close second with a score of 60 was earned by one of the Bigley Foundation teams consisting of Scott Nettum, Dave McIntosh, Bill Hoffland and Scott DuRoche.

Something new this year was the "Church Challenge" which was open to all area churches. The eight church teams who were up for the challenge to win the Honorary Traveling Trophy were:

- United Methodist of Viroqua
- Middle Coon Valley Lutheran of Chaseburg
- St. Mary's Catholic of Viroqua
- Immanuel Lutheran of Viroqua
- Our Savior's Lutheran of Westby - 2 teams
- Good Shepherd Lutheran of Viroqua - 2 teams

But it was the Immanuel Lutheran team who grabbed the winning title with a score of 66. In their honor the Foundation donated \$100 to Bethel Butikk Food Pantry. This friendly competition among the area churches was so much fun that we plan to continue it in future golf outings.

Many thanks go to the numerous volunteers, staff members, donors, businesses who donated door prizes and sponsors who supported our annual golf outing. With everyone's participation over \$14,000 was raised for purchasing equipment for our residents and tenants. A special thank you to Sysco Foods of Baraboo for donating and preparing the delicious dinner that was enjoyed by everyone who attended the banquet following the game.



**Bank of Ontario team members:**  
Jan Torkelson, Donna Hundt, Dick Del Medico, and Jon Torkelson

**Bethel Home & Services thanks the following sponsors:**

**\$1,000 Sponsors:**

James P. Bigley Foundation  
Sysco Food Services

**Hole-In-One Sponsor:**

Sleepy Hollow Chevrolet-Buick-Pontiac-GMC

**\$500 Sponsors:**

Associated Bank  
Citizens First Bank  
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Embroidery & More  
Frontier Communications  
Madison Gas & Electric  
Richard Volden Construction  
Seland Funeral Home and Seland's Karpeland  
Thrivent Financial for Lutherans  
Vernon Memorial Healthcare  
Vernon Telephone  
Vig & Associates  
Viroqua Bank  
Viroqua Driving Range  
Westby Co-op Credit Union

**\$300 Sponsors:**

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Brown & Brown Insurance  
Harris Bank  
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Kickapoo Homes  
Pathway Health Service

**\$200 Sponsors:**

Aligned For Health Care Chiropractic  
Encompass  
Gundersen Clinic - Viroqua  
Kwik Trip, Inc.  
Specialized Medical Services  
Vosseteig Larson Funeral Home  
Wipfli LLP



**Aaron Cade & Clark Nordberg congratulated the winning team, Citizens First Bank : Tom Weston, Jay Halverson and Ron Moilien. Not pictured: Paul Larsen**

# Maplewood Celebrates 10th Anniversary

A special celebration was held to mark the 10th anniversary of Maplewood Terrace in October. The first tenants moved into their assisted living apartments in November of 1999. The original building had 26 apartments. Five years later, a second building project increased the number of apartments to 51.

Reba Buckles received a gift basket in recognition of being the longest term tenant at Maplewood.

Bethel Auxiliary members provided anniversary cakes for the reception for tenants, volunteers, families and friends.



Maplewood Manager Lynn Clark Swiggum, along with assistants Linda Miller and Marie Brudos celebrated 10 years at Maplewood.

## Fifth Annual Maplewood Quilt Show



This beautiful "Kaleidoscope" quilt was made and donated by Beth Beier (left) for the raffle fundraiser. Donna Arnetveit (right) is one of the organizers of the quilt show.

Sue Walby admired the quilts displayed at Maplewood. The Show was moved indoors this year due to weather.



The Fifth Annual Maplewood Quilt Show was a great success with a record number of entries. Quilted items on display numbered over 160. Participants enjoyed the afternoon workshops presented on the basics of quilting and making fabric bags presented by the Vernon County Piecemakers Quilt Guild and Joyce Davis.

A special tribute was made to Signe Aspenson, who passed away recently at the age of 104. She spent many hours working with the ladies of her church making quilts for Lutheran World Relief.

The Viewer's Choice was the "Safari Path" quilt made by Brenda Pedretti.

Winner of the raffle quilt was Carol Rudser of Viroqua.

Proceeds of the show and raffle will go to build an outdoor patio at Maplewood Terrace.

Quilt Show Committee members led by chairman Peter Walby were: Donna Arnetveit, Beth Beier, Joan Davig, Joyce Davis, Harry and Barb Monroe and Chuck Stelzner.

Members of the Vernon County Piecemakers Quilt Guild were instrumental in assisting with show entries and the workshops again this year.

# Memorial List: July - September 2009

The residents, staff and Foundation Board of Bethel Home and Services gratefully acknowledge the thoughtful and loving support of our many donors. Each and every gift says, "We care" and for that we say, "Thank You." The following names reflect gifts received during the period of July—September, 2009. In publishing a list of so many names, it is possible that we omitted, misspelled or otherwise listed your name incorrectly. If so, please notify the Development Coordinator at 637-6323 so we may make things correct.

## Signe Aspenson

Wilda Blair  
Beatrice Hillbo  
Leona Simenson  
Richard & Lynn Swiggum

## Joy Aspenson

Jim & Marilyn Biederman

## Patricia Atteberry

David & Evelyn Leirmo

## Sigurd Everson

Aline Jernander  
Claude & Marsene Sebion

## Dolores Fawcett

John & Mary Ann Brigson  
Dick & Mary Fawcett  
Steve & Kelly Fawcett  
Peter & Beth Goethel  
Steve & Patsy Hofmeister  
Mark & Rose Stanek  
Pat & Mary Sweeney  
Bill & Rita Waterman  
Tracy & Betsy Watson

## Celia Forde

Willard & Elaine Fjelstad  
Chester Hendrickson

## Gladys Gilbertson

Family & Friends

## LaVon Guist

Jim & Marilyn Biederman

## Howard Hilden

Nora Jernander

## Paul Jacobson

Claude & Marsene Sebion

## James Jensen

Family & Friends

## Arnold Kuehn

Karl Lillesvangstu

## Howard Lee

Wallace & Marie Berg  
Carol Hehn  
Aline Jernander

## Edna Lieurance

Robert & Ruth McClurg

## James Peters

Laura Sandy

## Edna Scoville

Agnes Zawada

## James Sisbach

Janice Fortney  
David & Miriam Lewison

## Rev. Peter Swiggum

Elling & Joanne Sherry

## Mildred Zitzner

Trygve Ostrem



Bethel Butikk volunteers Gloria Overbo and Annette Easterday accepted school supplies and a cash donation of \$181 collected by Bethel Home and Services employees to be distributed at Bethel Butikk in Westby. Ann Skaaland (center) delivered the supplies and donation on behalf of employees and volunteers at Bethel Home and Maplewood Terrace. Butikk volunteers are now busy preparing for Christmas distributions to families in our area

## Norway Tour 2010

The Bethel Home and Services Foundation and Sugar Creek Bible Camp are again teaming up to offer a 12 day tour of Norway, departing from Minneapolis July 25 or 26, 2010. Our tour will include Oslo, Lillehammer, Gudbrandsdal, Turtegro, Fortun, Luster, Skei, Balestrand, Sognefjord, Flam, Myrdal, Voss, and Bergen. We are trying to keep the itinerary open so we can meet some of your wishes. I encourage you to contact me right away if you want to visit relatives or ancestral churches or farms. If we can make some adjustments in the final itinerary, we will.

**COST:** About \$4,000, including air travel, bus, train, hotels, hearty breakfasts, 8 dinners and most entrance fees. For more information or a complete itinerary, contact Inga Gerber 608-637-6358.

# Bethel Builders 2009

Bethel Builders is the annual giving club for the Bethel Home and Services Foundation. It consists of persons who contribute \$100 or more during the calendar year in support of Bethel ministries. The membership categories are: Member \$100, Bronze \$250, Silver \$500, Gold \$750 and Diamond \$1,000.

### Diamond

Rev. Dr. Steven & Tami Fossum  
\*^Marlene Leding  
Clark & Chris Nordberg

### Silver

\*Joe & Brenda Adams  
Beth Beier  
Pauline Buckland  
\*Orlan & Barbara Prestegard  
Peter & Sue Walby

### Bronze

Jim & Marilyn Biederman  
\*Frederick & Deanna Brockway  
Richard & Jan Endicott  
Charles & Harriet Hulsether  
Tom Rislow  
Brian & Karen Rude  
^Erik & Bette Schoenemann  
Richard & Lynn Swiggum  
Monte & Deb Tewart

### Member

Jeanne Atkins  
\*Simone Baker  
Gerhard & Genevieve Birkelo  
Irwin & Carol Buros  
Lonnie & Vicki Christianson  
Larry & Lila Cina  
Father Robert Cook  
Bonnie Dahl  
Alberta Endres & Gordon Harris  
John & Carolyn Eness  
John & Inga Gerber  
Lester & Betty Gilbertson  
Jean Gilles

Ole & Judy Gulbrandsen  
Roger & Miriam Hatlem  
Palmer & Martha Hoffland  
Carol Hultberg  
Roger & Joyce Humfeld  
\*Ron & Sandy Iverson  
Aline Jernander  
George & Marsha Kilen  
\*Geoff & Diane Klos  
Candy Larson  
David & Evelyn Leirmo  
Mayonne McClurg  
\*David & Lynn McIntosh  
Rose Moe  
Gladys Nash  
Chester & Jeanne Nelson  
Herb & Doris Olson  
Trygve Ostrem  
Trygve & Erma Overbo  
Dale & Jackie Pertzborn  
Norma Sandsnes  
Bernice Schroeder  
David & Sherrie Seidel  
Mark & Ann Skaaland  
Elaine Slack  
Ann Smith  
Tom & Sandra Smith  
Clayton Solberg  
Patricia Stueland  
David & Jean Wolenecc

### Memorial

\*Frederick & Deanna Brockway  
Alberta Endres & Gordon Harris  
\*David & Lynn McIntosh  
\*Orlan & Barbara Prestegard

### Congregations and Organizations (\$100 or over)

Ahern Fire Protection  
Bad Axe Lutheran Church Women, Viroqua  
Bethany Lutheran, La Farge  
Bethany Lutheran, Viroqua  
Bethel Home & Services Auxiliary  
De Soto Lutheran, De Soto  
Franklin Lutheran, Soldiers Grove  
Freeman Lutheran, Ferryville  
Immanuel Lutheran, Viroqua  
La Crosse Loggers Foundation  
Lighthouse Baptist, Viroqua  
Luther Memorial, Gays Mills  
Middle Coon Valley Lutheran, Chaseburg  
Mt. Sterling Lutheran, Mt. Sterling  
Nelson Agri Center  
Seidel Excavating  
Tom Fortney Law Office  
Vang Lutheran, Westby  
\* New Builder  
^ Gift-in-Kind



Thanks to the J.A.R. Trio for entertaining at the Bethel Parkside Barbecue in LaFarge.

### Clip out and send to:

**Inga Gerber**  
**Bethel Home and Services Foundation**  
**614 South Rock Avenue**  
**Viroqua, WI 54665**  
**608-637-6358**

**I am interested in information about:**  
 Thrivent matching funds program  
 Volunteering  
 Estate Planning  
 Vehicle Donation  
 Bus Trips  
 Norway Tour in 2010

### Here is my Builder membership for 2009:

Diamond \$1,000  
 Gold \$750  
 Silver \$500  
 Bronze \$250  
 Member \$100

To be paid in full with this pledge  
 in payments throughout the year

**Make checks payable to Bethel Home and Services Foundation.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email \_\_\_\_\_



BETHEL HOME AND SERVICES FOUNDATION, Inc.  
614 South Rock Avenue Viroqua, Wisconsin 54665  
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## Christmas Tree of Lights at Bethel Home



*You are invited to help us light up our Christmas tree of lights at Bethel Home by giving a gift in honor of or in memory of friends, family members or business associates. Especially at this holiday season, we appreciate your thoughts, prayers, visits and support for all the people we serve. May You have peace, love and joy in your hearts for Christmas and in the New Year.*



*Bethel Home and  
Services*

